

João Lucas Gangorra

Generalist in design and creation

ART DIRECTOR, PHOTOGRAPHER, VIDEO EDITOR, GRAPHIC, MOTION AND WEB DESIGNER

ABOUT ME

Born in Rio de Janeiro, 26 years old and I have a rather dubious sense of humor, passionate about photography, art, games, music and creativity.

With ease in creating and managing projects, I have experience in various areas, over time I understood that I needed to know how the processes worked, how long it took to complete and what is the purpose of that function.

EXPERIENCE

2024-Current	GENERALIST IN DESIGN AND CREATION Freelancer Creation of graphic material for social networks, online media and offline, web design, video editing, motion and photography.
2023-2024	SENIOR GRAPHIC DESIGNER Facility Consignado / Florianópolis SC Creation of arts for social networks, websites, prints and banners, video editor, web designer, motion designer, project manager, distributor of demands and creative direction.
2023-2024	GRAPHIC DESIGNER BOLD Tecnologia e Design / Remoto Creation of arts for social networks, websites and banners, video editor and motion designer.
2022-2023	GRAPHIC DESIGNER Studio UMPAR / Remoto Creation of arts for social networks, prints, websites and banners, video editor, prototype landing pages, develop visual identities for launch campaigns and photographic retouching.
2020-2022	SALESMAN, PHOTOGRAPHER AND GRAPHIC DESIGNER Bianor Pratas / Niterói RJ In-person and remote salesperson, jewelry photographer, graphic designer and sales trainer.
2019-2020	CUSTOMER SERVICE PROFESSIONAL Cine Araujo / Cabo Frio RJ Cashier and assistant in cleaning services and consumer assistance.

SKILLS

Adobe Photoshop	Sales
Adobe After Effects	Emotional
Adobe Premiere Pro	Project management
Elementor	Communication
WordPress	Organization

LANGUAGE

English

EDUCATION

COMPLETE HIGH SCHOOL

Colégio Estadual Walter Orlandini

REFERENCES

Wagner Coelho

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Carolina Santos

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