



João Lucas Gangorra

Generalist in design and creation.

ABOUT ME

I'm from Rio de Janeiro, 27 years old, and I have a rather **questionable sense of humor**.

With ease in **creating** and **managing projects**, I have experience in various areas, and with that, I understood that in addition to knowing how the processes and the purpose of that project work, design becomes a great tool for **conversion**, **induction**, and **visual aesthetics**.

EXPERIENCE

- 2025-2026**
Oct Jan
Senior generalist
NeoCrédito / São José - SC / Brazil
 Providing services as a graphic designer, motion designer, video editor, copywriter, and photographer.
- 2025-2025**
Mar Oct
Generalist in design and creation.
v4 Company / Remote / Brazil
 Creation of graphic material for social media, online and offline media, web design, video editing, motion graphics, and photography.
- 2022-2024**
Nov Apr
Senior graphic designer
Facility Consignado / Florianópolis - SC / Brazil
 Creation of artwork for social media, websites, print and banners, video editor, web designer, motion designer, project manager, request distributor and creative director.
- 2022-2024**
Fev Jan
Graphic designer
BOLD Tecnologia e Design / Remote / Brazil
 Creating artwork for social media, websites, and banners; video editor and motion designer.
- 2020-2021**
Nov Apr
Graphic designer
Studio UMPAR / Remote
 Creating artwork for social media, print, websites, and banners; video editing; prototyping landing pages; developing visual identities for launch campaigns; and photo retouching.
- 2019-2020**
Mar Mar
Graphic designer, photographer, and salesperson.
Bianor Pratas / Niterói - RJ / Brazil
 In-person and remote sales representative, jewelry photographer, graphic designer, and sales instructor.

EDUCATION

HIGH SCHOOL DIPLOMA

Colégio Estadual Walter Orlandini

REFERENCES

Wagner Coelho

CEO | Facility Consignado

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Diretora de Marketing | Facility Consignado

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Willson Schmidt Junior

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Lorhan Bianor

CEO | Bianor Pratas

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Carolina Santos

CEO | Studio UMPAR

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Portfolio

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SKILLS

- Adobe Photoshop
- Adobe After Effects
- Adobe Premiere Pro
- Elementor
- WordPress
- Sales
- Emotional
- Project management
- Communication
- Organization

LANGUAGE

Inglês